

## Verian Technologies Receives Prestigious Honor for the 7th Consecutive Year

**Charlotte, NC (June 29, 2009)** — Verian Technologies, a provider of purchasing and invoice automation solutions, has been named one of the top 100 technology providers by Supply & Demand Chain Executive for the seventh consecutive year.

Eight years ago, Supply & Demand Chain Executive announced its first “100” list of supply chain solution providers, consultants and other organizations that were helping lead the way in transforming companies’ supply and demand chains. This year the magazine focused the criteria for its “100” feature on economic recovery. Based on submissions to the “100” from end users and solution providers, the judging committee for the “100,” including the editorial staff of the magazine, in conjunction with the editorial advisory board, compiled a list of leading supply and demand chain innovators.

The 2009 Supply & Demand Chain Executive 100 are supply chain solution and service providers that are helping their customers and clients both respond to the downturn and, more importantly, position themselves for growth ahead. The goal with the “100” is to highlight a broad range of solutions and services targeted at a variety of industries, addressing the needs of companies of varying sizes, and assisting in the transformation of the diverse mix of the functions that make up the supply chain.

“This is an honor for Verian Technologies to be on the list for the 7th consecutive time,” said Tehseen Ali Dahya, CEO and President of Verian Technologies. “Especially in this rough economy, we are proud of the cost-savings our solutions are delivering to our customers.”

### **About Verian Technologies**

Verian Technologies helps mid- and large-sized organizations reduce costs and increase efficiency with intelligent, easy-to-use solutions that automate the entire purchase-to-pay process including procurement, invoice processing, employee reimbursements and asset management — capturing all spend intelligence in a single database for analysis. Verian was founded in 1997 and is headquartered in Charlotte, N.C. The company’s clients include Macy’s, Recreational Equipment Inc (REI), Boeing, Allstate Insurance, PETCO and General Nutrition Centers (GNC).

### **About Supply & Demand Chain Executive**

Supply & Demand Chain Executive is the executive’s user manual for successful supply and

demand chain transformation, utilizing hard-hitting analysis viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. On the Web at [www.SDCExec.com](http://www.SDCExec.com)